Salesforce SALESFORCE-AI-ASSOCIATE Exam

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A. Remove biased data.B. Determine data availability.

Version: 5.0

Question: 1
What is a benefit of a diverse, balanced, and large dataset?
A. Training time
B. Data privacy
C. Model accuracy
Answer: C
Explanation:
"Model accuracy is a benefit of a diverse, balanced, and large dataset. A diverse dataset can capture a variety of features and patterns that are relevant for the AI task. A balanced dataset can avoid overfitting or underfitting the model to a specific subset of data. A large dataset can provide enough information for the model to learn from and generalize well to new data."
Question: 2
What are the three commonly used examples of AI in CRM?
A. Predictive scoring, reporting, Image classification
B. Predictive scoring, forecasting, recommendations
C. Einstein Bots, face recognition, recommendations
Answer: B
Explanation:
"Predictive scoring, forecasting, and recommendations are three commonly used examples of AI in CRM. Predictive scoring can help prioritize leads, opportunities, and customers based on their likelihood to convert, churn, or buy. Forecasting can help predict future sales, revenue, or demand based on historical data and trends. Recommendations can help suggest the best products, services, or actions for each customer based on their preferences, behavior, and needs."
Question: 3
Cloud Kicks wants to optimize its business operations by incorporating AI into its CRM.
What should the company do first to prepare its data for use with AI?

C. Determine data outcomes.	
	Answer: B
Explanation:	
Before using AI to optimize business operations, the company should fire quality of its data. Data is the fuel for AI, and without sufficient and relevanceurate and reliable results. Therefore, the company should identify what stored, how it is accessed, and how it is maintained. This will help the confeasibility and scope of its AI projects.	vant data, AI cannot produce nat data it has, where it is
Question: 4	
A healthcare company implements an algorithm to analyze patient data diagnosis. Which primary role does data Quality play In this AI application?	and assist in medical
A. Enhanced accuracy and reliability of medical predictions and diagnose B. Ensured compatibility of AI algorithms with the system's Infrastructur C. Reduced need for healthcare expertise in interpreting AI outouts	
	Answer: A
Explanation:	Answer: A
Explanation: "Data quality plays a crucial role in enhancing the accuracy and reliability diagnoses. Poor data quality can lead to inaccurate or misleading results consequences for patients' health and well-being. Therefore, it is import used for AI applications in healthcare is accurate, complete, consistent, and the second sec	y of medical predictions and s, which can have serious tant to ensure that the data
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"Some of the ethical challenges associated with AI development are the potential for human bias in machine learning algorithms and the lack of transparency in AI decision-making processes. Human bias can arise from the data used to train the models, the design choices made by the developers, or the interpretation of the results by the users. Lack of transparency can make it difficult to understand

how and why AI systems make certain decisions, which can affect trust, accountability, and fairness."

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