# IBM

## C8010-474 Exam

**IBM Tealeaf Customer Experience Management V8.7 Business Analysis**

Thank you for Downloading C8010-474 exam PDF Demo

You can Buy Latest C8010-474 Full Version Download

https://www.certkillers.net/Exam/C8010-474

https://www.certkillers.net

# Version: 7.0

## Question: 1

Which two sections in the request are fully indexed by default?

A. [env]
B. [urlfield]
C. [cookies]
D. [appdata]
E. [timestamp]
F. [TimeBlock]

**Answer: B,D**

## Question: 2

An event is needed to identify tablet users based on the user agent value in the request. Which Value to Track should this event use?

A. Last Per Session
B. First Per Session
C. Every Occurrence
D. All Values On Page

**Answer: B**

## Question: 3

Following customer reports of an error on the web site, a hit attribute is created to look for the error text "Error 500 - try again later" in the response on every page.  Management has requested a report on the number of sessions affected by the error.  This requires creating an event with the above hit attribute as the condition and a value type of "Count Only". Which tracking option should be selected for this event?

A. Final Value
B. Cumulative Value
C. First Per Session
D. Every Occurrence

**Answer: C**

## Question: 4

An event modeler is tasked with creating a report that shows the percent of sessions with failed

searches. The event modeler creates a new event to record failed searches. What should be chosen to track this event?

A. Every Hit
B. First per Session
C. Every Occurrence
D. First Hit of Session

**Answer: B**

## Question: 5

How many Session Attributes can users define?

A. 24
B. 30
C. 64
D. Unlimited

**Answer: C**

## Question: 6

Refer to the following hit attribute configuration:

The hit attribute above is used as the value in the event configured here:



The following is a sample of RSP data from the site:

```
<div class="head">
    <h4><span>Recently Viewed Products</span></h4>
</div>
<div class="content">
    <ol id="recently-viewed-items">
            <li><a
href="http://demo1.tealeaf.com/store/index.php/catalog/product/view/id/18/category/12/"
>cat</a></li>
            <li><a
href="http://demo1.tealeaf.com/store/index.php/catalog/product/view/id/48/category/12/"
>monkey</a></li>
            <li><a
href="http://demo1.tealeaf.com/store/index.php/catalog/product/view/id/132/category/12/
">snake</a></li>
    </ol>
</div>
<script type="text/javascript">
decorateList('recently-viewed-items')
</script>
</div>
```

Given this RSP data, what will be the event output?

A. cat
B. snake
C. cat, monkey, snake
D. <ol id="recently-viewed-items">

**Answer: B**

## Question: 7

An analyst in a retail organization is asked to provide a weekly report indicating the average number of payment errors per session. To accomplish this, the analyst created an event counting the number of payment errors per session. The event will be used as the value for the event used in the report. The two events are Events A and B:
Event A counts the number of payments errors per session.
Event B will be created by the analyst to be used in a report.
When should Event B fire?

A. Every Hit
B. After Every Hit
C. End of Session
D. After Every Step

**Answer: C**

## Question: 8

A business analyst has been assigned to evaluate the behavior of customers making multiple attempts in a new registration process. Which event should be created?

A. An event that tracks abandonment from the first step.

B. An event that tracks failure at the registration submission.

C. An event that captures the distance between the start and completion in hits.

D. An event that fires when the required steps are present but not in the correct sequence.

**Answer: C**

## Question: 9

A business analyst needs to create an event that fires only when a user types in "tea" into a form when on page Z.  There are two events already configured which will be used for this new event. Event A tracks page Z and Event B tracks the input of ea?configured which will be used for this new event.  Event A tracks page Z and Event B tracks the input of ?ea? In the Event Creation Wizard, what must be set as the evaluator for the new event condition to fire correctly?

A. Any

B. All

C. Last Hit

D. Distance Between

**Answer: B**

## Question: 10

The marketing department asks the business analyst to track the number of customers who continue through the checkout flow three pages sequentially.  The analyst already has an event configured to fire for each of three respective pages. Which of the following would the analyst use?

A. A sequence event with the condition set as events A and C firing in order.

B. A sequence event with the condition set as events A, B and C firing in order.

C. A distance event with evaluator set as "Distance between events is between the following number of seconds".

D. A sequence event with the evaluator set as "Distance between events is between the following number of seconds".

**Answer: B**

**Thank You for trying C8010-474 PDF Demo**

To Buy Latest C8010-474 Full Version Download visit link below

https://www.certkillers.net/Exam/C8010-474

# Start Your C8010-474 Preparation

*[Limited Time Offer]* Use Coupon "CKNET" for Further  discount on your purchase. Test your C8010-474 preparation with actual exam questions.